

Portfolio Rubric for Tigard Publishing and Broadcasting

Student name:

Grade:

Portfolio Checklist:

2 examples of writing/photography

2 examples of published work

1 example of online work

Scoring Guide:

3 = Exceeds

2 = Meets, Acceptable

1 = Does not meet

Criteria	3	2	1	Grade and comments
□ PBZ03.01 - Select and use appropriate media tools to inform and engage a target audience. <i>Student demonstrates ability to use Creative Suites, including InDesign and Photoshop and online tools.</i>	Demonstrates excellent use of InDesign and Photoshop with few technical errors (less than 5%)	Demonstrates acceptable use of InDesign and Photoshop with some technical errors, but errors do not impede work.	Demonstrates inadequate use of InDesign and Photoshop with many technical errors.	
□ PBZ08.01 - Apply leadership and teamwork knowledge and skills. <i>Students demonstrate leadership and teamwork knowledge and skills by the position they have obtained.</i>	Has leadership role as an editor and collaborates coverage and teams.	Is an assistant editor who works closely within teams.	Is a staff member on the team but does not show teamwork.	
□ Meets publications deadlines <i>Student has met publication deadlines and had the ability to be self-motivated and self-driven.</i>	Evidence of meeting beginning, intermediate and all final deadlines	Student has met majority of final deadlines	Student did not meet deadlines or met them below 70 percent of the time.	
□ Originality and Personal Style or Voice in Art	Shows excellent, consistent effort to incorporate original detail and personal style of work	Shows some effort to incorporate original detail and personal style in work	Student put little or no effort to incorporate original detail and only copied steps of tutorials or templates.	
Refinement of Ideas <i>Student shows evidence of the ability of refining ideas.</i>	Shows excellence in revising work and ideas 100 percent of the time	Some evidence of revisions in work but ineffective refinement of ideas.	Limited (74%) or no evidence of revisions in work	
Design concepts <i>Students show evidence that they understand the use of repetition, unity, balance, portion, movement, space, texture, contrast, dominance, unity, and color.</i>	Student master design 100% of time	Student shows some elements of design 75 percent.	Student shows little knowledge of design.	

Self Analysis and Aesthetic Evaluation	Student is able to objectively critique their own work and the work of others	Student shows some ability to critique art work	Student shows no ability in critiquing art	
Software and Technical Competency (VMZ09.01)	Student shows competency in the use of computer & graphics software	Student shows some competency in use of computer and graphics software	Student does not show knowledge of computer and graphics software	

Signature of publication adviser:

Signature of advisory committee member: