

MHCC Integrated Media: Photography
PHOTOGRAPHIC PORTFOLIO

Photo Portfolio	Below Standard (1pt)	Proficient (2)	Excellent (3)	Score
Subject and Focal Point	Subject and Focal point are obscure	Compositional concepts and use of blur/depth of field somewhat evident	Compositional concepts and use of blur/depth of field make the subject the focal point	
Compositional Elements	-Eye is weakened by distracting business -no or little evidence of thoughtful composition -poor cropping	-Composition is purposeful -subject is clearly evident, but focus is distracting -eye is attracted to dominant highlight or line -exhibits <u>any</u> of the following compositional rules: thirds, framing, lines, simplicity, texture, repetition, balance -good cropping	-Composition is purposeful -subject is clearly stated in frame -eye is attracted to dominant highlight or line -exhibits <u>many</u> of the following compositional rules: thirds, framing, lines, simplicity, texture, repetition, balance -excellent cropping that creates visual interest in the subject	
Craftsmanship	Images not properly exposed and/or focused	-Image is focused correctly -slight sharpening could improve the image	-High quality images -properly exposed/focused	
Clarity of Portfolio Topic	-Limited understanding of technique, style and content selection -relationship between these elements has not been demonstrated	-Overall photographic competence is evident -Student understood and met the essential goals of in creating a portfolio: strong start and ending, no redundancy, no marginal images included, good content mix re lens choices and composition	Overall photographic competence is evident -Recognized task at hand and produced a visually poignant body of work that establishes superior knowledge and understanding in creating a portfolio: strong start and ending, no redundancy, no marginal images included, good content mix re lens choices and composition	
Visual Impact and Creativity	Does not or generates minimal response	Exhibits effective use of composition -images create response	Images show originality of thought, effective use of composition and portfolio creates strong response (visually exciting)	
Total Score				