Broadcasting, Graphic Design, Photography and Video Programs

STUDENT:				
EVALUATO R	i:			
	MEETS	USUALLY MEETS	DOES NOT MEET	
				PROGRAM OUTCOME 1: COLLABORATION "Collaborate effectively with others." Portfolio includes examples of interdisciplinary group work and clearly identifies the individual's contribution to a collaborative project.
				PROGRAM OUTCOME 2: TECHNOLOGY "Demonstrate ability to adapt to changing technology." Portfolio includes examples of the use of relevant software applications/ materials/ tools to a breadth of work.
				PROGRAM OUTCOME 3: COMMUNICATION "Demonstrate curiosity and imagination." Portfolio demonstrates originality of concept and ability to tailor communication to a particular audience.

Portfolio shows competence with design, craft and unification.

2011-12 INTEGRATED MEDIA TECHNICAL SKILLS ASSESSMENT

Broadcasting, Graphic Design, Photography and Video Programs

		MEETS	USUALLY MEETS	DOES NOT MEET
PROGRAM OUTCOME 1: COLLABORATION "Collaborate effectively with others."	ROLE	Portfolio includes examples of both leadership and support roles in interdisciplinary group projects.	Portfolio includes examples of leadership and/or support roles in interdisciplinary group projects.	Little or no evidence of participation in interdiscilinary group projects is provided to evaluate individual's contribution.
Portfolio includes examples of interdisciplinary group work and clearly identifies the individual's contribution to a collaborative project.	QUALITY	Quality of contribution to a group project is evident.	Quality of contribution to a group project is usually good but may be inconsistent or limited in scope.	Quality of contribution difficult to discern because little or no evidence is provided.
PROGRAM OUTCOME 2:	SOFTWARE TOOLS	Demonstrates competent handling of software, tools and techniques, free of errors.	Demonstrates mostly competent handling of software, tools and techniques. A few errors	Lack of skill with software, tools or technique dominates or interferes with the presentation.
TECHNOLOGY	TECHNIQUE	Software, tools and techniques, nee or errors.	remain.	dominates of interferes with the presentation.
"Demonstrate ability to adapt to changing	I I			
technology." Portfolio includes examples of the use of relevant software applications/materials/ tools to a breadth of work.	BREADTH	Portfolio samples demonstrate competent application of technology through a wide range of work.	Portfolio samples demonstrate the competent application of technology to a narrow range of work.	Portfolio samples demonstrate the application of technology to a very limited range of work.
PROGRAM OUTCOME 3:	CONCEPT	Unique messages are communicated to	Messages may lack originality but are usually	Messages lack originality, are inconsistent or
COMMUNICATION	! 	specific audiences and/or contexts.	customized for specific audiences and/or contexts.	inappropriate for audiences and/or contexts.
"Demonstrate curiosity and imagination."	 			
Portfolio demonstrates originality of concept and ability to tailor communication to a particular audience.	DESIGN	Portfolio demonstrates the integration and application of design, craft and unification.	Portfolio usually demonstrates competent application of design, craft and unification.	Portfolio shows little or no evidence of design, craft or unification.
Portfolio shows competence with design, craft and unification.	 			