Technical Skills Assessment

Teacher Name: Kathleen Hirons
Dayton High School
POS: Administrative Services
Technical Skills Assessment

Student Name: _____

CATEGORY	4	3	2	1
Web Design Layout	The Web site has an exceptionally attractive and usable layout. It is easy to locate all important elements. White space, graphic elements and/or alignment are used effectively to organize material.	The Web pages have an attractive and usable layout. It is easy to locate all important elements.	The Web pages have a usable layout, but may appear busy or boring. It is easy to locate most of the important elements.	The Web pages are cluttered looking or confusing. It is often difficult to locate important elements.
Web Design Navigation	Links for navigation are clearly labeled, consistently placed, allow the reader to easily move from a page to related pages (forward and back), and take the reader where s/he expects to go. A user does not become lost.	Links for navigation are clearly labeled, allow the reader to easily move from a page to related pages (forward and back), and internal links take the reader where s/he expects to go. A user rarely becomes lost.	Links for navigation take the reader where s/he expects to go, but some needed links seem to be missing. A user sometimes gets lost.	Some links do not take the reader to the sites described. A user typically feels lost.
Web Design Graphics	Graphics are related to the theme/purpose of the site, are thoughtfully cropped, are of high quality and enhance reader interest or understanding.	Graphics are related to the theme/purpose of the site, are of good quality and enhance reader interest or understanding.	Graphics are related to the theme/purpose of the site, and are of good quality.	Graphics seem randomly chosen, are of low quality, OR distract the reader.
Web Design Links (content)	All links point to high quality, up-to-date, credible sites.	Almost all links point to high quality, up-to-date, credible sites.	Most links point to high quality, up-to-date, credible sites.	Less than 3/4 of the links point to high quality, up-to-date, credible sites.
Hospitality Marketing	The student has an exceptional understanding of Marketing in the Hospitality Industry. Passed the Final Exam with a 90% or higher.	The student has a good understanding of Marketing in the Hospitality Industry. Passed the Final Exam with a 80% or higher.	The student has a fair understanding of Marketing in the Hospitality Industry. Passed the Final Exam with a 70% or higher.	Student did not appear to learn much from Marketing in the Hospitality Industry. Didn't pass the Final Exam.

Accounting	The student has an exceptional understanding of Accounting. Passed the Final Exam with a 90% or higher.	The student has a good understanding of Accounting.. Passed the Final Exam with a 80% or higher.	The student has a fair understanding of Accounting.. Passed the Final Exam with a 70% or higher.	Student did not appear to learn much from Accounting. Didn't pass the Final Exam.
Intro to Business	The student has an exceptional understanding of Intro to Business. Passed the Final Exam with a 90% or higher.	The student has a good understanding of Intro to Business. Passed the Final Exam with a 80% or higher.	The student has a fair understanding of Intro to Business. Passed the Final Exam with a 70% or higher.	Student did not appear to learn much from Intro to Business. Didn't pass the Final Exam.