Bidder's Conference

August 23, 2013

CTE Revitalization Grant

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During this webinar…

➤ Please mute any microphones or phones

➤ Submit all questions through the chat feature. Access chat on the drop-down menu at the top of your screen. Address questions to "Ask Questions Here"

➤ We will answer as may questions as possible at the end of the presentation.

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Grant Background and General Information

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Purpose

Partnerships between business, industry, labor and education is the foundation of CTE Revitalization.

➢ Strengthen existing or create new CTE programs

➢ Meet workforce needs while providing students with skills for high wage, high demand careers

➢ Support high school diploma

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Vision and Goals

➢ Demonstrate innovation in the delivery of CTE

➢ Show the integration of the separate elements of the proposal into a coherent project

➢ Support the expansion and growth of CTE

➢ Provide students with experiential learning opportunities

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Eligibility

➢ School District

➢ Education Service District

➢ Public High School or Middle School

➢ Public Charter School

➢ Any Combination of the Above

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Eligibility – Prior Recipients

Recipients of the previous awards are eligible if:

➤ New project

➤ Partner in a new collaborative grant project OR

➤ Clear expansion

    ○ documented results
    ○ support for continued sustainability

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Award Amounts

➤ Maximum $500,000

➤ No minimum

➤ If over $250,000 may be asked to adjust downward in order to fund additional proposals

  o Do not include plan for adjustment in proposal submission

  o This does not mean grants under $250,000 will take priority

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Award Notes

➢ Geographic and school size distribution

➢ CTSO's embedded in overall project

➢ CTE and STEM integration

Timeline
(p.17)

Proposal Due - October 24, 2013

    Preliminary Award Notification - December 4, 2013

    Deadline for Appeals – December 11, 2013

    Final Award Notification – December 20, 2013

    Public Announcement – December 23, 2013

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Required Elements

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Project Overview (p.9)

Maximum 1 page
No point value

Purpose and Scope of Project:

o Abstract

o Used for

- press releases
- legislative reports
- publications

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Supporting Revitalization Effort (p.9)

Maximum 4 pages
40 point value - total

Explain how the project will support the overall revitalization vision and goals including:

~ Innovation

~ Integration

~ Expansion and Growth

~ Experiential Learning

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Optional Worksheet
p. 25

	Goal 1: Innovation in the Delivery of CTE	Goal 2: Integration of Separate Components into a Coherent Whole	Goal 3: Expansion and Growth of CTE	Goal 4: Provide Students with Experiential Learning Opportunities
Required Element				
Project Outcomes and Progress Markers				
CTE Program of Study				
Underserved Students				
Diploma Connections				
Sustainability and Communication				
Activities and Timeline				
Partnerships				
Budget				
Bonus Elements				
CTSOs				
Middle School Component				
Out of School Time Programming				
Focus on Regional, Statewide or System Change				
STEM				

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Grant Narrative
p.10-12

Maximum 20 pages
140 point value - total

- Specific outcomes
- Program of study design
- Underserved students
- Oregon Diploma

- Sustainability
- Timeline
- Evaluation
- Partnerships
- Budget

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Outcomes and Progress Markers (p.10)

Point value - 15

Minimum of 5 outcomes and progress markers:

➢ Sustainable partnerships

➢ Student access to CTE

➢ Content rigor

➢ Career opportunities

➢ Workforce needs

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Outcomes and Progress Markers

➢ Outcomes can address long term impact.

➢ Outcomes should be measurable, manageable and meaningful.

➢ Progress markers should be short-term measures within the timeline of the grant.

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Outcomes and Progress Markers

Examples:

Outcome	Progress Marker
As a result of ... students will have more access to CTE in the district as indicated by increased enrollment in multiple CTE courses in the ... program of study.	Improvement in student attitude and interest in CTE measured by a pre and post survey.

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Program of Study Design (p. 10)

Point value - 15

➢ Expand or develop one or more CTE program or pathway

➢ Not required to be a state approved CTE Program of Study

➢ Must include instruction and practice used to address the outcomes

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Program of Study Design

➢ Instruction aligned with:

- o state academic content standards
- o industry recognized technical standards

➢ Students able to demonstrate academic and technical skills

➢ Clear pathway – education continuum

➢ High wage and high demand careers

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Program of Study Design

➢ May be broader than the grant project
  o Clarify what the grant will accomplish
  o Indicate how you will get to the final program of study

➢ What will be different?

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Underserved Students (p. 11)

Point value - 10

➢ All students succeed academically and technically

➢ Identify specific activities to:
  o Recruit
  o Support

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Underserved Students (p. 11)

Includes… but not limited to…

- Racial or ethnic minorities

- English language learners

- First generation college going

- Students with disabilities

- Nontraditional by gender

- Economically disadvantaged

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Oregon Diploma Connections (p. 11)

Point value - 10

➢ Academic support to meet core academic requirements
  o Credit by proficiency
  o Contextual learning

➢ Career related learning experiences that support Essential Skills

➢ Support of personalization
  o Plan and profile
  o Extended Application

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Sustainability and Communication (p. 11)

Point value - 25

How will you sustain:

➢ Continued maintenance and materials costs?

➢ Personnel?

➢ Robust partnerships?

➢ Student opportunities?

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Sustainability and Communication (p. 11)

How will you communicate about the project to:

- ➢ Parents?
- ➢ Students?
- ➢ Using peer to peer marketing?

How might this be leveraged to assist with sustainability?

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Activities and Timeline (p. 11)

Point value - 10

➢ Rationale to clarify connection to outcomes

➢ Complex activities broken down

➢ Clearly leads to completion by June 30, 2015

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Evaluation
(p. 12)

Point value - 10

➢ Focused on identified outcomes and progress markers

➢ Plan for ongoing evaluation

   o Gives direction to the project

   o Identifies what is working and what is not

➢ Plan to evaluate results

   o Did you meet your progress markers?

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Partnerships
(p. 12)

Point value - 25

➢ Active partnerships:
  o Collaborating, planning, evaluating
  o More than only a letter of support
  o Financial, time, materials, internships, advice, etc.
➢ Evidence of:
  o Commitment letters from partners
  o Inclusion of partners in activities
  o Matching funds

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Partnerships
(p. 12)

➢ Overall role in development of proposal

➢ Role in implementation of project

➢ Role in evaluating the project

➢ Ongoing role beyond the project

➢ Correlation to high wage, high demand careers

➢ Required commitment letter

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Budget Worksheet and Narrative (p. 12)

Point value - 20

➢ Review what is an allowable expense

➢ Be reasonable on costs

➢ Make sure all expenses are aligned to grant activities

➢ Narrative provides detail and shows alignment

➢ Do not commit grant funds beyond June 20, 2015

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Bonus Section - Optional (p. 13)

➢ Priorities set by legislature or advisory committee

- CTE Student Organizations   Middle School
- Out of School Time   STEM
- Regional/State/System Change

➢ Optional to address for additional points

➢ Must score at least 125 on overview and narrative to be eligible for bonus points.

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Career and Technical Student Organizations (p. 13)

Up to 7 bonus points

CTSOs:

➤ Provide exposure to all aspects of industry

➤ Expand technical and academic knowledge

➤ Develop leadership

How will CTSOs be integrated into the project and support the goals of CTE Revitalization?

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Middle School Component (p. 13)

Up to 7 bonus points

Including middle school students:

➢ Builds to future learning opportunities

➢ Encourages student to persist

How will middle school students be integrated into the project and support the goals of CTE Revitalization?

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Out of School Time (OST) (p. 13)

Up to 7 bonus points

Out of school time:

➢ Any time school is not in session – summer, evening, weekends

➢ Bolster academic and technical knowledge and skills

How will OST programming be integrated into the project and support the goals of CTE Revitalization?

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Regional, Statewide or System Change

(p. 10)

Up to 7 bonus points

- ➢ Demonstrate scalability of an idea
- ➢ Solve a common problem
- ➢ Shared resources

What impact will your project have on the regional, state or entire CTE system?

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Submission Requirements

Required Submission
p. 7

Please submit the application documentation in the order listed:

1. **Cover Page**[6] - Identify each school that will participate in the grant activities. The role of each school must be clearly identified in the grant narrative.

2. **Required Project Overview** – This section may not exceed 5 pages.

3. **Required Grant Narrative** – This section may not exceed 20 pages.

4. **Budget** - This section should include a narrative and budget worksheet. This section may not exceed 4 pages.

5. **Bonus Narrative** – *OPTIONAL* – Each response to the optional bonus section questions may not exceed one page.

6. **Previous Recipient Eligibility Response** - This section should be completed by previous recipients in order to be eligible for consideration in this grant cycle.

7. **Required Documentation**[7]
    a. Statement of Assurances for Each Participating School
    b. List of Partners
    c. Partner Commitment Letters

8. **Appendix** – Any supporting charts, graphs, tables and other materials may be placed in an Appendix and referenced in the Grant or Bonus Narrative.

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Format and Submission (p. 7-8)

- Format
  - Ariel 12 point double spaced with 1 inch margins
  - Word, RTF
  - Page limits
- Secure File Transfer – REQUIRED
  - Technical Assistance Webinar October 11
- Paper Copy Submission – 3 copies

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Technical Assistance

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Technical Assistance
p.15

➢ Contacts

➢ ODE Website

➢ Webinars

➢ Listserv

➢ Intent to Apply

Webinars

September 6 – Building Partnerships (repeated content)

September 12 - CTE Pathways and Programs of Study

September 27 – Crafting a Quality Proposal

October 11 – Using Secure File Transfer and Last Minute Questions

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Questions

Please enter your questions in the chat box.

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