

The Oregon Arts Teacher Update #40
August 2, 2011

News and Events

1. **2011 Arts Summit Scheduled for October**
2. **Oregon Theatre Educators Association Conference on Statewide Teacher Inservice Day**
3. **18th annual Northwest Oboe Seminar**
4. **Oregon Arts Commission Announces Over \$1.1 Million in Grants**
5. **Knight Foundation and NEA Community Arts Journalism Challenge**

Funding Sources

6. **Arts Recognition Grant Applications**
7. **Surdna Foundation Arts Teachers Fellowship Program**

Opportunities

8. **Fall Online Courses for Arts Educators**
9. **Call to Artists for University of Oregon Artwork**

For Students

10. **Americans for the Arts Scholarship**
11. **Scholarships Available for Social Media Creativity**

Articles

12. **Energizing the Classroom with the Arts**
13. **An Arts Education is Essential to Success**

Videos

14. **Integrating the Arts across the Curriculum**
15. **The Role of the Arts in Building Communities**
16. **National Creativity Network**
17. **Growing Great Gardens**

Resources

18. **Arts Learning in Oregon**
19. **Arts Build Communities Report**
20. **New Report on Employment of Artists**
21. **Database of National Arts Education Standards**
22. **Engaging Adolescents**
23. **New NEA Research Note on the Arts and the GDP**
24. **National Arts Education Initiative Commemorates NASA Space Shuttle Program**
25. **Ten Outstanding Web Resources for Arts and Culture Organization Leaders**

ODE Resources (in every issue)

Help get the word out about the Oregon Arts Teacher Update – anyone can subscribe! Simply go to <http://www.ode.state.or.us/search/page/?id=1843>, click on “The Arts Teachers,” scroll down and follow the directions. You may also unsubscribe on the same page.

To submit an article to the Oregon Arts Teacher Update, just follow the simple steps:

1. Write an article. Include all important facts and dates.
2. Keep it brief. The body of your article should be 75-125 words. Any article more than 150 words may not be used.
3. Make sure that it is of interest to statewide or regional readers (subscribers are part of the arts education network in Oregon, with a focus on K-12 arts education).
4. Including links is encouraged, but attachments are not allowed (please check the links before sending them).
5. Make sure that the articles are 'publication ready,' with no heavy editing necessary.
6. Use articles in earlier Updates as models (available at <http://www.ode.state.or.us/search/page/?id=1873>).
7. Send articles in the body of an e-mail message to michael.fridley@state.or.us at least four working days before the first of the month.

News and Events

1. 2011 Arts Summit Scheduled for October

Mark your calendar for the 2011 Arts Summit to be held Wednesday, October 5, 2011 at the Oregon Convention Center in Portland. Check the Oregon Arts Commission (<http://www.oregonartscommission.org/>) for schedule and registration information, coming soon.

Thank you to Chris D'Arcy, Oregon Arts Commission Executive Director, for submitting this article!

2. Oregon Theatre Educators Association Conference on Statewide Teacher Inservice Day

"Shake It Up! Classics to Contemporary" Oregon Theatre Educators Association (OTEA) Conference 2011 is in beautiful Ashland, Oregon at the historic Ashland Springs Hotel on Friday, October 14 (Oregon's Statewide Teacher Inservice Day). We are excited to announce Oregon Shakespeare Festival (OSF) Artistic Director Bill Rausch as our Keynote Speaker, plus outstanding workshops in classics to contemporary works led by OSF, Southern Oregon University, and Western Oregon University faculty. Bonus: OSF tickets available to conference-goers.

Conference is for Theatre Educators, English Teachers, and anyone interested in learning more about how to use theatre in the classroom. OTEA members receive a discount on registration. Register online by Oct. 10 at <http://www.formstack.com/forms/?984919-sBfScDf6jc> or go to www.oregonthespians.org and click on the OTEA tab for details; discounted hotel rooms at Ashland Springs Hotel until Sept. 9. OTEA business meeting for members is on Saturday morning. We hope to see you in Ashland at OTEA '11!

For more information, contact OTEA Pres. Jo Lane at jolane@pps.net.

3. 18th annual Northwest Oboe Seminar

The 18th annual Northwest Oboe Seminar, Victoria Racz, Director, is pleased to present a recital Saturday, August 20, 7:30 p.m. at All Saints' Episcopal Church located at 4033 SE Woodstock Blvd., Portland. This event will feature the participants of the day-long Seminar in solo and varied

ensemble performances, including a traditional rousing group finale with oboes, oboe d'amore, English horns, bass oboe, bassoon, and contrabassoon (contra played by Mark Eubanks). One of our small ensembles will premiere a commissioned composition by Gary Powell Nash, *The Soulful Trio*, and our large ensemble will be performing a piece arranged by Mark Eubanks. Returning Seminar guest Stephen Caplan will perform, and he and Seminar Director, Victoria Racz, will also perform together. Oboe, reedmaking and some general music supplies will be available for purchase at the reception courtesy of our Seminar sponsors, Mark Chudnow Woodwinds, and RDG Woodwinds, Inc.

For more information, go to www.oregonchamberplayers.org/OboeSeminar or call (360) 696-4084 or 1-888-627-8788

4. Oregon Arts Commission Announces Over \$1.1 Million in Grants

The Oregon Arts Commission announces 114 grants totaling \$1,190,000 to Oregon arts organizations awarded through the Commission's Operating Support, Arts Services, and Arts Learning programs. To learn more about the projects that were funded, and to see how they incorporated arts education, go to <http://www.oregonartscommission.org/pdf/uploads/127.pdf>.

5. Knight Foundation and NEA Community Arts Journalism Challenge

If art happens in a community and no one covers it, does it have an impact? With this question in mind, Knight Foundation and National Endowment for the Arts (NEA) are seeking new models for local arts journalism in the digital age from individuals and organizations in eight selected cities. The initiative seeks to rethink how traditional media systems function, harnessing the latest tools and technology to make the transition to the new information environment through the development of new, sustainable models for arts journalism. Winners of this challenge will use the latest tools for storytelling and engaging readers to create model programs that could be replicated in other communities.

For more information about the challenge, go to <http://www.knightarts.org/community-arts-journalism-challenge>.

Funding Sources

6. Arts Recognition Grant Applications

The Oregon Arts Commission makes \$1,000 Arts Recognition awards to Oregon arts organizations that have a record of excellence in programming, service and organizational capacity, and seek to advance their marketing and outreach programs to raise their profile in the community. The Commission will accept online applications to its Arts Recognition grant program **through 10 pm, Wednesday, September 14, 2011**. Learn more at http://www.oregonartscommission.org/support_for_the_arts/grants/grant_orgs.php.

Thank you to Chris D'Arcy, Oregon Arts Commission Executive Director, for submitting this article!

7. Surdna Foundation Arts Teachers Fellowship Program

The Surdna Foundation invites arts teachers from public arts high schools to apply for funding for artistic development through its Arts Teachers Fellowship Program (SATF). Eligible schools

include specialized public arts high schools, as well as arts-focused, magnet and charter high schools. The program offers teachers the opportunity to immerse themselves in their own creative work, interact with other professional artists, and stay current with new practices. The deadline for applications is November 14, 2011. For more information, go to http://foundationcenter.org/pnd/rfp/rfp_item.jhtml?id=303500024.

Opportunities

8. Fall Online Courses for Arts Educators

EducationCloset.com is now accepting registrations for fall online courses. These courses are all only \$99, six weeks in length and include all materials. Choose from four online courses in a variety of areas - perfect for arts educators, leaders, and classroom teachers alike. The summer online courses are now full, so register early for fall. Extend your knowledge and advance yourself professionally – online and on your own time. Online course selections include There's an App for You: Arts and Technology Integration eClass; A Vocal adVocate: Arts Advocacy eClass; Arts Integration eClass; and What's In Your Toolbox: Arts Techniques eClass. Each class concludes with a portfolio of information, lesson plans, interactive presentations and your own class products that you can implement immediately within your own classroom. Spaces are limited, and are available on a first-come, first-served basis. For more information, and to register, go to <http://educationcloset.com/online-classes-at-educationcloset-com/>.

9. Call to Artists for University of Oregon Artwork

The selection committee for University of Oregon's Fenton Hall Percent for Art Project seeks qualifications from artists who address mathematical themes in some way. These themes include symmetry and patterns, randomness and pattern in randomness, the interplay between order and complexity, and between examples and hierarchy. The approximate art budget for the opportunities described in this invitation is \$41,000, which will include artist fees, and fabrication, insurance, shipping, travel, installation, documentation, and all other project costs. These funds may be divided between multiple art projects. **Submissions must be received in person or by mail at the Arts Commission offices by 5PM, August 12, 2011.**

To review the full project description, go to http://www.oregonartscommission.org/current%20pdf/Public%20Art/UO_Fenton_rfp.pdf.

Thank you to Meagan Atiyeh, Oregon Arts Commission Visual Arts Coordinator, for submitting this article!

For Students

10. Americans for the Arts Scholarship

The NABE Foundation, the charitable arm of the National Association for Business Economics (NABE) is awarding its fourth annual Americans for the Arts scholarship to encourage the integration of the Arts into the economic education process – a true arts and business partnership. The scholarship is \$5000. The award recipient must come from an economic disadvantaged household, have attended a public school, participated in extracurricular programs including (and/or in addition to) programs supported by the Americans for the Arts, excelled academically, and formally declared the intent to study and apply economics in their pursuit of higher education and

professional career. Please submit applications to: Valerie Beaman vbeaman@artsusa.org -or- fax 212.980.4857; the **deadline is August 17, 2011**. For more information and the application form visit The NABE Foundation:

http://www.nabefoundation.com/docs/2011_nabe_guidelines_application.pdf.

Thank you to Deb Vaughn, Oregon Arts Commission Arts Education and Poetry Out Loud Coordinator, for submitting this article!

11. Scholarships Available for Social Media Creativity

Several contests are awarding college scholarship funds for students' effective use of social media tools. The University of Iowa is offering a full scholarship worth \$37,000 to prospective students who use Twitter to write a 140-character message in place of a second admissions essay; CollegeScholarships.org is offering \$1,400 to the student who has the best 140-character answer to how Twitter can be used to improve the world; Kentucky Fried Chicken will offer \$20,000 over four years based on a 140-character tweet telling them why the applicant deserves the scholarship; the Short and Tweet Scholarship from Scholarship.com offers \$1,000 or a Kindle to the best Tweet summing up an applicant's college experience.

Read an article about these scholarships at http://www.usatoday.com/news/education/2011-07-12-university-iowa-tweet-scholarship_n.htm.

Articles

12. Energizing the Classroom with the Arts

John Merrow, Education Correspondent for PBS NewsHour and author of the Influence of Teachers, recently spoke to fifty of the country's best public school music teachers at the Yale School of Music. He spoke of the importance of arts education, and provides examples of why the arts should not be considered 'non-essential.' Read his remarks at http://www.huffingtonpost.com/john-merrow/the-plays-the-thing_b_881049.html.

13. An Arts Education is Essential to Success

In a recent blog, Aisha O makes "the case for a fine arts and liberal arts education and it is not only practical, but essential to building a successful career." She gives examples of how the arts teach collaboration, creativity, innovation, and the ability to use criticism to improve. Read the blog at <http://www.care2.com/causes/an-arts-education-is-essential-to-success.html>.

Videos

14. Integrating the Arts Across the Curriculum

Education Week (EdWeek) hosted the webinar Integrating the Arts Across the Curriculum, exploring arts integration and its potential to bring together the arts with other subjects in a mutual learning experience. The webinar highlighted selected examples of arts integration in the classroom and addressed the challenges that these programs may face in their effort to achieve their academic goals. A total of 2,143 people registered for the webinar and 718 attended the online session. More than 400 questions were submitted in advance or during the webinar. Webinar participants included Sandra Ruppert, Director, Arts Education Partnership, and Shana Habel, Dance Demonstration Teacher, Los Angeles Unified School District and co-president of the California Dance Education

Association. The session was moderated by Erik Robelen, assistant editor, Education Week. To access the recording of this webinar on EdWeek's website, go to <https://event.on24.com/eventRegistration/EventLobbyServlet?target=registration.jsp&eventid=322266&sessionid=1&key=D9C227F025957B5DBA3C269ADE438ADA>; please note that you must complete the registration page to begin the recording.

15. The Role of the Arts in Building Communities

A broad array of arts scholars, cultural leaders and audience members participated in in-depth discussions at the Future of the City: The Arts Symposium, a gathering in June 2011 that charted the community-building role that the arts can play in Chicago and beyond. Five of the sessions are archived on YouTube, including [Valuing Culture in the Global City](#); [Cities and Their Citizens: Fostering Civic Engagement through the Arts](#); [David Simon \(The Wire\) and Wendell Pierce \(Treme\) Discuss Art and Urban Drama](#); [Art Influences Lives: Why Participation Matters](#); and .

For links to these sessions, go to <http://www.arts.gov/research/convenings.html>.

16. National Creativity Network

The National Creativity Network (NCN) is a historic coalition of state, regional, and national grassroots entities working together to spark a national movement to ensure that North America remains a leader in innovation, free enterprise and democratic values. NCN believes that the very future of our communities and institutions depends on our education, commerce and cultural leaders' ability to nurture imagination and harness creativity to solve existing problems and generate new opportunities. To learn more about the National Creativity Network, and for links to videos of the World Creativity Forum, go to <http://nationalcreativitynetwork.org/>.

17. Growing Great Gardens

Arts @ Large is a non-profit arts education organization in Milwaukee, Wisconsin that empowers school communities to build a comprehensive arts program tailored to each individual site. They have launched Growing Great Gardens, a collaborative arts project involving students and their families from various schools as well as neighborhood associations and community artists. The community gardens are installed directly on a Milwaukee Public Schools site, and are a place where families can gather to get to know one another, and develop a sense of community pride. Arts @ Large believes that Growing Great Gardens can catalyze connections between neighborhoods, communication, and collaboration for the good of the area. The projects create sustainable community gardens with outdoor classrooms where students discover scientific exploration of plants, insects, and animals, while fostering a respect for the neighborhood.

To see a music video project created by 8th graders from the 53rd Street School (the pilot site for Growing Great Gardens) on the subject of community, go to <http://www.youtube.com/watch?v=CgJaEe9J6jw>; learn more about Arts @ Large at <http://artsatlargeinc.org/index.php>.

Resources

18. Arts Learning in Oregon

The Oregon Arts Commission has released Proficiency in the Arts and Beyond: Arts Learning in Oregon, which highlights Oregon-based best practices and notable accomplishments in arts

education. The monograph profiles eight individuals and organizations making a positive impact in their educational community. To read this publication, go to http://www.oregonartscommission.org/current%20pdf/Publications/Connections_Arts_Learning_2011.pdf.

Thank you to Chris D'Arcy, Oregon Arts Commission Executive Director, for submitting this article!

19. Arts Build Communities Report

The Oregon Arts Commission announces publication of a new monograph, Arts Build Communities, a report on twenty-eight Arts Build Communities projects funded through the Arts Build Communities grant and undertaken across the state between January and December, 2010. To read the report, and discover how arts education was incorporated into the projects, go to http://www.oregonartscommission.org/current%20pdf/Publications/Connections_Arts_Build_Communities_Report_on_2010_Grants.pdf.

Thank you to Chris D'Arcy, Oregon Arts Commission Executive Director, for submitting this article!

20. New Report on Employment of Artists

The National Endowment for the Arts Office of Research & Analysis has recently released Research Note #103, Artist Employment Projections through 2018, which examines the projected growth rate for artist occupations through 2018. The note draws from the Bureau of Labor Statistics Occupational Outlook Handbook: 2010-11 Edition, and explores expected trends for more than a dozen artist and cultural occupations. Additionally, the note looks at the projected competition for jobs as well as the industry trends and macroeconomic factors that influence the demand for arts workers. Read Research Note #103 at <http://www.arts.gov/research/Notes/103.pdf>.

21. Database of National Arts Education Standards

ArtsEdge provides a website that features resources and links for the National Arts Education Standards, as well as a link to the Arts Education State Policy Database. Find the website at <http://artsedge.kennedy-center.org/educators/standards.aspx>.

22. Engaging Adolescents

Meaningful engagement in arts education can have a life-changing impact on teens while benefiting your organization and your community. Engaging Adolescents: Building Youth Participation in the Arts describes a holistic approach that integrates arts learning with principles of youth development. If you are developing new programs and services for teens or rethinking and strengthen existing programs, you'll learn from the principles and strategies explored in this publication. For more information, go to <http://nationalguild.org/Programs/Information-Resources---Publications/Publications/Engaging-Adolescents-Initiative.aspx>.

23. New NEA Research Note on the Arts and the GDP

Last week, the National Endowment for the Arts released a new research note, Arts and the GDP: Value Added by Selected Cultural Industries. Drawing on data from the Bureau of Economic Analysis, this note examines the value added by three selected cultural industries: (1) performing arts, sports, and museums; (2) motion pictures and sound recording; and (3) publishing (including software). The NEA research note also looks at dollars and jobs added to individual state

economies by these cultural industries. You can download the full text of the report as well as access the press release at the following links: Research Note #104, <http://www.nea.gov/research/notes/104.pdf>; press release, <http://www.nea.gov/news/news11/Research-July.html>.

24. National Arts Education Initiative Commemorates NASA Space Shuttle Program

The National Aeronautics and Space Administration (NASA), the National Institute of Aerospace (NIA), and USA TODAY Education are pleased to invite students and educators to participate in “Because It Flew” (BIF), a free innovative arts integration educational program that introduces students grades 4-12 (ages 9-17) to the impact of the NASA Space Shuttle Program. BIF supports educational reform efforts in arts integration advocated in the President’s Committee on the Arts and the Humanities (PCAH) report, Re-Investing in Arts Education: Winning America’s Future Through Creative Schools. BIF integrates language arts and STEM in a way that engages students and their creativity. BIF consists of various education activities, and the NASA Space Shuttle Art Competition which invites students to create original artwork symbolizing the impact of the Space Shuttle.

Download the activities or obtain competition details from the BIF website at www.usatodayeducate.com/becauseitflew.

25. Ten Outstanding Web Resources for Arts and Culture Organization Leaders

Arts Insights presents an annual summary of the top free websites for board members and senior management professionals in the arts and culture industry, compiled by Alec Dickey, Senior Consultant for the Arts Consulting Group. His suggestions for ten website bookmarks are in the categories of technology, board development, fundraising, advocacy, governance, volunteer management, vacation planning, and additional resources. Find the publication at http://www.artsconsulting.com/pdf_arts_insights/insights_july_2011.pdf.

ODE Resources (in every issue)

Past editions of Arts Teacher Update: <http://www.ode.state.or.us/search/page/?id=1873>

Arts Announcements: <http://www.ode.state.or.us/search/results/?id=7>

Arts Content Standards:

Standards: <http://www.ode.state.or.us/teachlearn/real/documents/ar.pdf>

FAQ: <http://www.ode.state.or.us/search/page/?id=1715>

Arts Subject Area Endorsement Sample Scoring Guide:

<http://www.ode.state.or.us/teachlearn/subjects/arts/standards/sample-scoring-guide.pdf>

State Adopted Instructional Materials for the Arts:

To see the list of adopted materials, go to

<http://www.ode.state.or.us/teachlearn/instructionalmaterials/theartscontractyrs-20062012.pdf>

For more information about textbook adoption, go to

<http://www.ode.state.or.us/search/results/?id=92>

ODE Arts web pages:

The Arts “landing” page: <http://www.ode.state.or.us/search/results/?id=7>

Standards: <http://www.ode.state.or.us/search/page/?id=1708>

Curriculum & Instruction: <http://www.ode.state.or.us/search/page/?id=1712>

Assessment: <http://www.ode.state.or.us/search/page/?id=1709>

Professional Development: <http://www.ode.state.or.us/search/page/?id=1714>

Content Panel: <http://www.ode.state.or.us/search/page/?id=1710>

Professional Organizations: <http://www.ode.state.or.us/search/page/?id=1713>

Publications: <http://www.ode.state.or.us/search/page/?id=1711>

Frequently Asked Questions: <http://www.ode.state.or.us/search/page/?id=1715>

Research & Support: <http://www.ode.state.or.us/search/page/?=1732>

Resources for Educational Achievement and Leadership (REAL):

<http://www.ode.state.or.us/teachlearn/real/>

Oregon Diploma project: <http://www.ode.state.or.us/search/results/?id=368>

Superintendent's Weekly Update: <http://www.ode.state.or.us/search/results/?id=364>

Superintendent's Monthly Pipeline: <http://www.ode.state.or.us/search/page/?id=684>

Contact the State Arts Specialist: Michael Fridley, michael.fridley@state.or.us, 503.947.5660

****Disclaimer--The materials contained in the Oregon Arts Teacher Update produced by Oregon Department of Education are drawn from both internal and external sources and inclusion of external materials does not necessarily indicate Oregon Department of Education endorsement.****